## Oral Communication, Holistic Scoring Rubric 2

<table>
<thead>
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<th>Score</th>
<th>Criteria</th>
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| Inadequate 1 | • Unfocused sense of audience  
• Inadequate organization and/or development  
• Inappropriate or insufficient details to support ideas  
• Does not demonstrate understanding of topic beyond a surface level  
• Little or no eye contact; looks only at notes or away from audience  
• Presentation is read  
• Vocal qualities (pace, inflection, volume, enunciation) distract from the content  
• Mumbled or unclear speech and/or speaks too quietly to be understood  
• Consistently mispronounces terms and makes persistent grammatical errors |
| Developing Competence 2 | • Vague purpose or multiple purposes  
• Sense of audience wavers  
• Evident but inconsistent development  
• Does not advance an argument with adequate support  
• Demonstrates some understanding of the topic, but does make connections among ideas  
• Little eye contact is made with audience  
• Vocal qualities (pace, inflection, volume, enunciation) interfere with the content  
• Presentation is mostly read  
• Relatively clear speech but speaks too quietly to be understood from the back of the room  
• Makes several grammatical and/or pronunciation errors |
| Competent 3 | • Expresses a clear, coherent thesis  
• Sticks to the purpose and provides adequate transitions among ideas  
• Moves beyond surface understanding and demonstrates facility with topical and disciplinary knowledge and vocabulary  
• Advances argument with sound evidence and references  
• Appropriate eye contact is made with audience  
• Vocal qualities (pace, inflection, volume, enunciation) support the content  
• Speaks clearly and is heard by most in the room  
• Makes few grammatical and pronunciation errors |
| Advanced 4 | • Insightful, creative or skillfully presented purpose  
• Awareness of audience demonstrated through form, language, and presence  
• Effective organization contributes to full development of presentation  
• Innovatively or expertly advances the presentation with well-researched evidence and documentation  
• Eye contact is used to gauge reactions and understanding  
• Vocal qualities (pace, inflection, volume, enunciation) reinforce and animate the content  
• Maintains good eye contact and seldom returns to notes  
• Speaks clearly and is heard by all in the room  
• Makes no grammatical or pronunciation errors |